# Program Application and AOI Forms





# Mercedes-Benz Certified Collision Program Application

Please read the following instructions before filling out the Mercedes-Benz Certified Collision Program Application.

### Dealership

The goal of the Certified Collision Program is to offer a Mercedes-Benz Certified Collision Center to all customers, which means successfully filling all open Areas of Influence (AOI). Dealerships can sponsor as many collision centers as needed to address their customers' needs. Applying/interested collision centers should be in their sponsoring dealership's sales area or within a reasonable distance, as determined by MBUSA. The dealership's AOI and Units in Operation (UIO) will be analyzed, and the approval will be determined by MBUSA. If there is not adequate coverage within a market, the dealership will receive a letter from MBUSA. If the dealer does not take action to sponsor a collision center within 6 months from the notice, MBUSA will extend the opportunity to dealers outside of the AOI.

### **Collision Center**

Please fill out the following sections:

- We wish to participate in the Mercedes-Benz Certified Collision Program • Must choose either Dealer-Owned or Dealer-Sponsored
- We wish to apply for the following program • Must choose either Base or Elite
- We wish to apply for the Vans Certified Collision Program

Please note: Dealer-Owned is a facility doing business as an extension of the Mercedes-Benz dealership.

Once these sections have been completed, please email the application to the sponsoring dealership.

### **MBUSA Field Representatives**

Once this section has been completed by both the AM and AOM, please email the application and, AOI documentation, to the MBUSA Collision Team.

# Mercedes-Benz Certified Collision Program Application

We have reviewed the materials provided and would like to take advantage of this valuable opportunity to ensure the satisfaction of Mercedes-Benz customers by providing consistent customer handling and vehicle care.

### We wish to participate in the Mercedes-Benz Certified Collision Program (please select one):

As a Mercedes-Benz Dealer-Owned Collision Center (conducting business under the Mercedes-Benz Dealership) As a Mercedes-Benz Dealer-Sponsored Independent Collision Repair Provider

### We wish to apply for the following program (please select one):

Base Certified Collision Program Elite Certified Collision Program (Aluminum Structural Certification)

### We wish to apply for the Vans Certified Collision Program: Yes No

Please note: the Sponsoring Dealership must have a Mercedes-Benz Vans franchise.

Each applicant to the Mercedes-Benz Certified Collision Program shall undergo an inspection and comply with all the standards and requirements of the Mercedes-Benz Certified Collision Program. If you need a copy of the program materials, please visit <u>www.mbcollisioncenters.com</u> or email <u>mbcollision@mbusa.com</u> to request a copy.

### Signing below confirms that you have read, understood and agree with the program requirements

### **Collision Center Information**

Collision Facility	Collision Center Manager (print)
Address	Email
City/State/Zip Code	Collision Center Telephone Number
ISP Portal ID (if available)	Date
Collision Center Manager Signature	

# Mercedes-Benz Certified Collision Program Application

### **Sponsoring Dealership Information**

Dealer Name	Dealer Contact Name (print)
Address	Email
City/State/Zip Code	Telephone Number
Dealer Signature	Date
	Dealer Code

#### **MBUSA Information**

Market	
Collision Center within sponsoring Dealer's AOI Yes	or No . If "No" complete AOI documentation.
AOM Print Name	AOM Signature
AM Print Name	AM Signature

# Confirm all information is filled in and all signatures are obtained before submitting completed applications to mbcollision@mbusa.com.

MBUSA reserves the right, in its sole discretion, to amend or to introduce new Standards for the Certified Collision Program from time to time. These changes will be communicated in advance and will be included in the next audit as revised Standards, together with a compliance deadline. (The MB CCC shall adhere to all new Standards upon the upcoming audit. Any failure to meet such Standards at such time will result in deficiencies, which must be timely cured in accordance with the procedures set forth herein.) It is the responsibility of the MB CCC to periodically check the website for updated documents and materials on the MB CCP.

The submission of this Application is not to be considered approval of the same, which may only be issued in writing by MBUSA after a full review of the application materials. It is acknowledged that the Dealer is submitting this Application on a voluntary basis based upon its review of the materials provided and based upon its own business judgment. MBUSA in no way guarantees any economic results or assures increases in the Dealer's profitability or customer satisfaction scores from Dealer participating in the Program.

# Mercedes-Benz Certified Collision Program AOI Release Form

### Please fill out the AOI that applies:

### Dealers with existing relationships:

 I
 \_\_\_\_\_\_\_, an authorized representative of \_\_\_\_\_\_\_, affirm that we have an existing relationship with \_\_\_\_\_\_\_ and would like to sponsor them on the Mercedes-Benz Certified Collision Program.

 We understand the facility is in \_\_\_\_\_\_\_''s AOI.

I \_\_\_\_\_\_, an authorized representative of \_\_\_\_\_\_, am aware that \_\_\_\_\_\_\_ has an existing relationship with \_\_\_\_\_\_ and understand that they will sponsor them on the Mercedes-Benz Certified Collision Program.

#### Participating dealers who choose not to sponsor additional facilities:

I \_\_\_\_\_\_, an authorized representative of \_\_\_\_\_\_, acknowledge the offer to sponsor an additional collision center in the Mercedes-Benz Certified Collision Program and have chosen not to do so. I understand that MBUSA will allow another dealer to sponsor a collision center in my AOI to ensure proper coverage for our customers in my market.

### **Dealerships not participating:**

I \_\_\_\_\_\_, an authorized representative of \_\_\_\_\_\_, acknowledge the offer to participate in the Mercedes-Benz Certified Collision Program and have chosen not to participate with my own collision center or by sponsoring a local collision center. I understand that MBUSA will allow another dealer to sponsor a collision center in my AOI to ensure local customers have a certified collision center option in my market.